

Figure 1

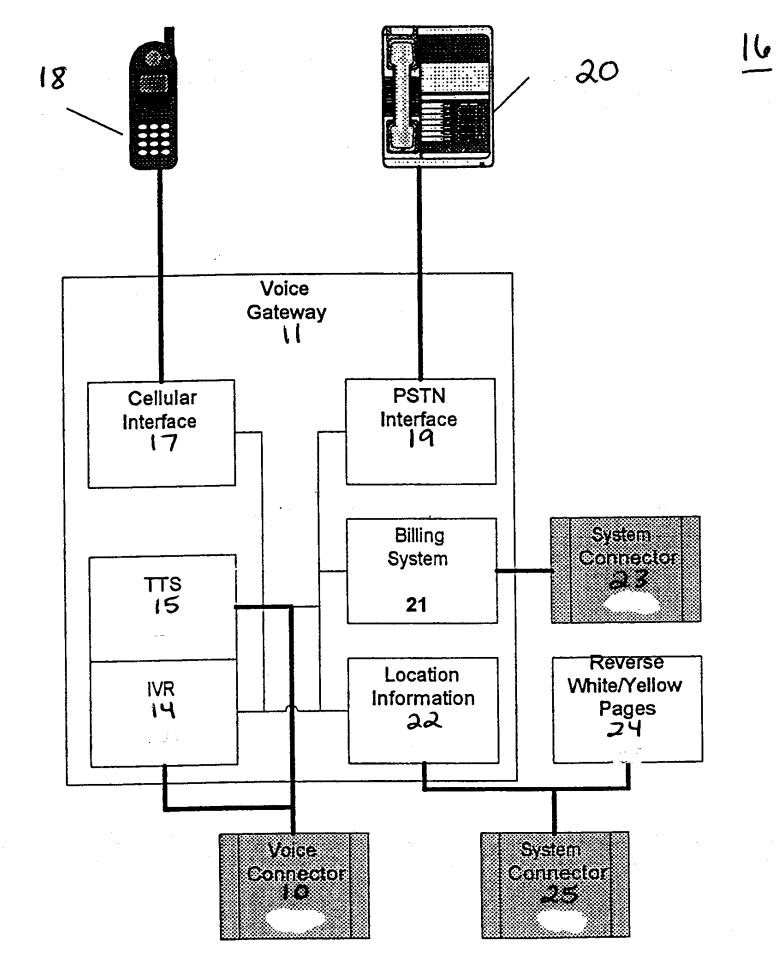


Figure 2

27 Business Information

Location(s)
Billing information
Marketing information <jingles>
<images> ...
Business hours

Client Management

Notification lists Coupon lists

•••

28 Current Outgoing Marketing Information

Qq Web/WAP page <marketing message> Edit / build interface

- 30 Voice interface customization
- e-coupons <total> <interface> <push or pull> special of the day <audio clip> <written> Notification lists <push or pull> <client group> Map <directions, verbal> <directions, driving> ...

33 Incoming client information

e-coupon management Notification feedback Users-in-vincinity 34 Solution auditing information

Number of accesses
Conversion ratios
e-coupon / notification metrics

| ...,

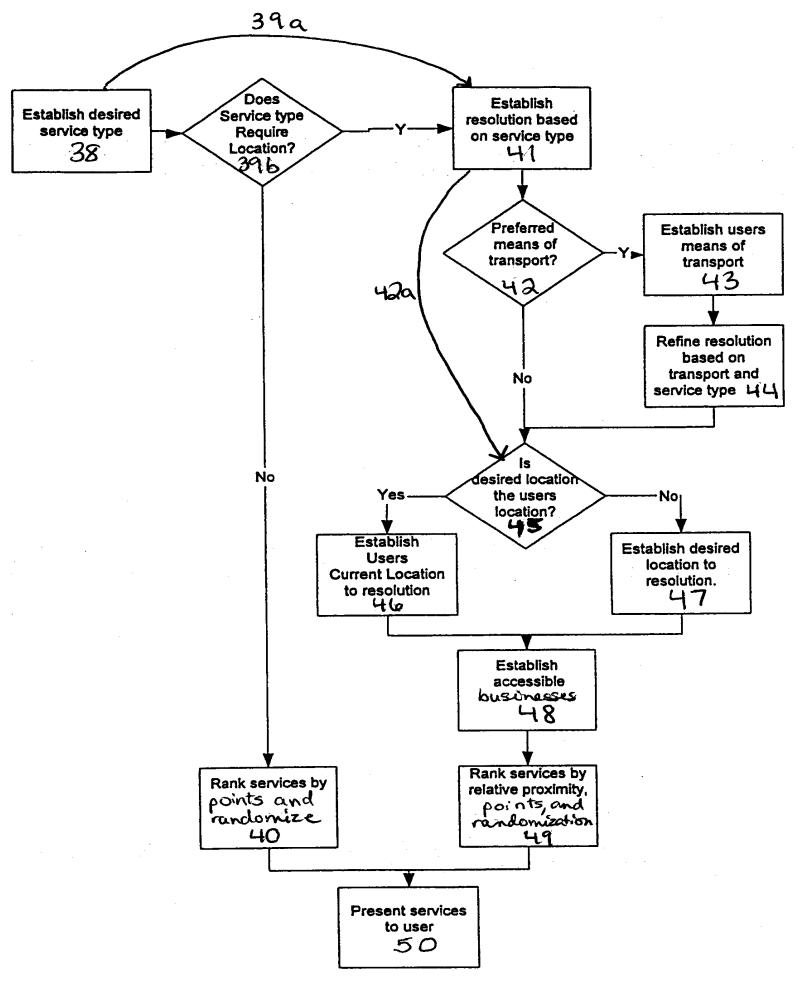


Figure 4